

LIT109: SURVEY OF LITERATURE

THIS COURSE DOES NOT REQUIRE A FINAL EXAM

SYLLABUS

READ THESE INSTRUCTIONS NOW!

Keep work organized by week, clearly labeled and typed or copy/paste onto your syllabus. Math and hand done projects: photograph, scan or screenshot and copy/paste to your syllabus. Keep images small so your file isn't too large to submit or save work as a PDF. Go to "Student Services" online for any issues with this course. If you need Microsoft Word, request an email from Student Services and follow the steps given to you.

- **SUBMITTING WORK: YOU MUST SUBMIT ALL WEEKS AT ONCE on one file.** Your syllabus may be submitted separately if you chose not to add your work to it. Go to the website and select "Submit Work", complete the form and attach your work. You may also share a public link such as Gdocs. You have two attempts at receiving a passing grade of "C" or better so submit your full effort original work. Do not mail work. You will receive a reply in about 5 business days. Do not call or email asking for us to verify your work. All components of your course must be completed by the end of the 8th week from the time of your registration; 12 weeks for a 2 credit class. If you have a medical emergency or disability preventing you from completing your class, contact "Student Services" and send an email to request up to a 2-week extension

YOUR WORK: DO THE WORK ON YOUR SURVEY OF LITERATURE WEBPAGES

CLICK THE WEBPAGE LINK FOR EACH WEEK'S LESSON

ADD RESPONSE/S/ HERE FOR WEEK ONE

THE SURVEY:

PROPAGANDA SLIDES 1 – 45:

DESIGN A NEW PRODUCT – PROJECT:

ADD RESPONSE/S/ HERE FOR WEEK TWO

JOURNALISIM ASSIGNMENT:

ESSAY – MEDIA BIAS AS I SEE IT

ADD RESPONSE/S/ HERE FOR WEEK THREE

ALL QUIET ON THE WESTERN FRONT ASSIGNMENTS:

ADD RESPONSE/S/ HERE FOR WEEK FOUR

A RAISIN IN THE SUN ASSIGNMENTS:

ADD RESPONSE/S/ HERE FOR WEEK FIVE

EDGAR ALLEN POE

NEVER BET THE DEVIL YOUR HEAD:

THE FALL OF THE HOUSE OF USHER:

WEEK SIX

Identifying Propaganda

Directions: Read each example of propaganda and identify which technique is used.

- A. Bandwagon
- B. Testimonial
- C. Plain folks
- D. Repetition
- E. Transfer
- F. Emotional Words
- G. Name calling
- H. Faulty cause and effect
- I. Compare and contrast

1. It's 2008 and time to join the parade of people jogging, walking, and playing in GymFan athletic shoes. Don't be the only one in town stepping to the beat of an old-fashioned drummer! Get a pair of GymFans today! _____
2. "I'm a professional basketball player. You've probably seen me grabbing rebounds and blocking the shots of the best players in the league. I couldn't perform like that on the court without the bounce I get from GymFans athletic shoes," says LeBron James. _____
3. I'm just an average person, who doesn't have money to throw away on a pair of athletic shoes that won't last as long as it takes to run around the block. GymFans athletic shoes combine quality and style with a price I can afford. _____
4. I wanted to make the tennis team, but I wasn't making any progress. Then I bought a pair of GymFans. In no time, my game improved dramatically. Before I knew it, I was on the team!

5. If you want to get noticed, slip your feet into a pair of GymFans athletic shoes—the style that gets you on track! _____
6. Reeboks are outdated and for old folks. Come over to Nike, where the shoes teach you to fly while being fly. _____

7. Pepsi is the choice of your generation unlike Coke. _____
8. Be beautiful again. Make your face look ten years younger and get the attention of the man of your dreams. _____
9. Mentos, the freshmaker. _____

ADD RESPONSE/S/ HERE

Questions for Discussion & Research:

1. Why do you think that governments and political leaders often employ propaganda? Discuss how propaganda is a powerful tool when combined with mass media.
2. Who was Joseph McCarthy? What was the role of the Committee on Un-American Activities? How did the investigation affect the lives and livelihoods of many individuals, especially those in Hollywood? Cite examples of propaganda used throughout these hearings. Citing McCarthyism, discuss how propaganda pushes the limits of free speech.
3. Conduct research to learn more about Radio Free Europe and its mission. How did the west attempt to use radio waves to penetrate the Iron Curtain? Did the dissemination of information sponsored by the free world have an effect on the people of the Soviet bloc? Share and discuss your findings. In your mind, does the use of Radio Free Europe by the west constitute an exercise in propaganda? Why or why not?

ADD RESPONSE/S/ HERE